

A COMMERCE POWERHOUSE

Popular Mechanics' authoritative buyer's guides, expert editorial reviews, and engaging content has transformed our digital site into a new kind of storefront.

Each month, millions of enthusiasts come to PopularMechanics.com to shop for editorially tested and recommended products.

\$162.2M+

Worth of Products Sold
+41% Up YoY

2.9M+

Number of Products Sold
+53% Up YoY

8K+

Average Number of
Products Sold Every Day

Source: January-December 2022 Internal eCommerce Data