

# PRINT AUDIENCE-MEN

ADULTS	TOTAL AUDIENCE	% COMP
Men	6,156,000	
AGE		
Age 18-34	1,372,000	22.3
Age 18-24	373,000	6.1
Age 25-34	999,000	16.2
Age 35-49	1,693,000	27.5
Age 50+	3,091,000	50.2
Age 21+	6,040,000	98.1
<b>MEDIAN AGE</b>	<b>50.1</b>	
MARITAL STATUS		
Never Married	1,488,000	24.2
Now Married	3,786,000	61.5
EDUCATION		
Graduated College+	1,831,000	29.7
Any College	4,049,000	65.8
HOUSEHOLD INCOME		
\$50,000+	4,331,000	70.4
\$75,000+	3,127,000	50.8
\$100,000+	2,270,000	36.9
<b>MEDIAN HHI \$</b>	<b>\$76,438</b>	
<b>Median Value of Owned Home</b>	<b>\$235,811</b>	
<b>RPC Adults</b>	<b>4.9</b>	