

2017 EDITORIAL CALENDAR



FEBRUARY Survival: Off the Grid
The Incredibly Special
Effects Awards
AD SPACE CLOSE: NOVEMBER 14
ON-SALE: JANUARY 3

MARCH Adventure: Spring Fun
Green Technology
AD SPACE CLOSE: DECEMBER 19
ON-SALE: FEBRUARY 7

APRIL Keeping Our Cities Safe
How to Paint Anything
AD SPACE CLOSE: JANUARY 23
ON-SALE: MARCH 14

MAY Smart Everything
AD SPACE CLOSE: FEBRUARY 27
ON-SALE: APRIL 18

JUNE The Mechanics of Your Body
AD SPACE CLOSE: MARCH 27
ON-SALE: MAY 16

JULY/AUGUST Could You Survive It?
AD SPACE CLOSE: MAY 1
ON-SALE: JUNE 20

SEPTEMBER How to Make Anything
AD SPACE CLOSE: JUNE 12
ON-SALE: AUGUST 1

OCTOBER The Video Issue
115 Anniversary Special:
Next Ten Years
AD SPACE CLOSE: JULY 17
ON-SALE: SEPTEMBER 5

NOVEMBER Breakthroughs
Winter Gear Guide
AD SPACE CLOSE: AUGUST 21
ON-SALE: OCTOBER 10

DEC/JAN 18 Stupid or Amazing?
AD SPACE CLOSE: SEPTEMBER 25
ON-SALE: NOVEMBER 14

POPULAR MECHANICS