

## EDITORIAL CALENDAR ▲

### FEBRUARY | THE MOST POWERFUL POPULAR MECHANICS GOES TO THE OSCARS CHALLENGER EXPLOSION: 30<sup>TH</sup> ANNIVERSARY

**Ad Space Close:** November 16    **On Sale:** January 5

**Digital:** TOP SCIENCE & TECHNOLOGY OSCAR WINNERS

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### MARCH | SURVIVAL

**Ad Space Close:** December 14    **On Sale:** February 9

**Digital:** THE BEST THINGS COMING OUT OF SXSW

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### APRIL | ADVENTURE

**Ad Space Close:** January 25    **On Sale:** March 15

**Digital:** PREPARE FOR YOUR ULTIMATE SUMMER ADVENTURE

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### MAY | TOUGH GUYS THE STATE OF DRIVING THE AUTOMOTIVE EXCELLENCE AWARDS

**Ad Space Close:** February 29    **On Sale:** April 19

**Digital:** MAKER FAIRE BAY AREA:  
LEARN HOW TO BUILD YOUR OWN TRUCKZILLA

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### JUNE | THINGS MY FATHER TAUGHT ME

**Ad Space Close:** March 28    **On Sale:** May 17

**Digital:** HOW TO BUILD YOUR OWN SMOKER

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### JULY/AUGUST | ALL-AMERICAN

**Ad Space Close:** May 2    **On Sale:** June 21

**Digital:** THE MASSIVE INFRASTRUCTURE CHALLENGES  
OF THE 2016 OLYMPICS

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### SEPTEMBER | HOW TO MAKE ANYTHING

**Ad Space Close:** June 13    **On Sale:** August 2

**Digital:** MAKER FAIRE NEW YORK:  
BUILDING YOUR OWN DIY HOME THERMOSTAT

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### OCTOBER | THE BREAKTHROUGH AWARDS

**Ad Space Close:** July 18    **On Sale:** September 6

**Digital:** HIGH-TECH HAUNTED HOUSES REVEAL THEIR SECRETS

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### NOVEMBER | HOME UPGRADE

**Ad Space Close:** August 22    **On Sale:** October 11

**Digital:** LOS ANGELES AUTO SHOW: THE BEST OF THE BEST

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### DECEMBER/JAN '17 | STUPID OR AMAZING?

**Ad Space Close:** September 26    **On Sale:** November 15

**Digital:** THE ULTIMATE HOLIDAY HOUSE

