

# 2024 PRODUCTION REQUIREMENTS

## PRINT PRODUCTION SPECS

Magazine Trim Size: 7" x 10"

AD SIZE	LIVE/NON-BLEED	BLEED	TRIM
2 Page Spread	13 1/2" x 9 1/2"	14" x 10 1/4"	14" x 10"
Full Page	6 1/2" x 9 1/2"	7 1/4" x 10 1/4"	7" x 10"
2/3 Page Vertical	4" x 9 1/2"	4 3/4 x 10 1/4"	4 1/2" x 10"
1/2 Page Horizontal	6 1/2" x 4 3/8"	7 1/4" x 5 1/8"	7" x 4 7/8"
1/2 Page Horizontal Spread	13 1/2" x 4 3/8"	14 1/4" x 5 1/8"	14" x 4 7/8"
1/3 Page Vertical	1 3/4" x 9 1/2"	2 1/2" x 10 1/4"	2 1/4" x 10"
1/3 Page Square	4" x 4 3/8"	4 3/4 x 5 1/8"	4 1/2" x 4 7/8"

## MATERIAL REQUIREMENTS

**BINDING METHOD:** Perfect Bound

**JOG POSITION:** Foot

**LIVE MATTER SAFETY:** Leave 1/4" from all trim edges

**REQUIRED FILE FORMAT:** PDF X1-a File

**RESOLUTION:** All color and grayscale photos: 300 dpi or better (save all color art in CMYK mode)

**BLACK-AND-WHITE ART:** 1200 dpi or better

**INK COVERAGE:** Maximum coverage 320%

**RICH BLACK:** Avoid using rich black in small text (under 15 pt.)

**SPOT COLORS:** No spot colors (Pantone) should be used

## CONTACT INFO

For complete advertising specifications, and to submit your ads electronically, go to [HTTP://ADS.HEARST.COM](http://ADS.HEARST.COM)

For material extensions or questions, please contact

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